

1. A storage wrap material comprising: a sheet of material having a first side and a second side, said sheet of material having a gauge in the range from about 0.0001 inches to about 0.002 inches, said first side comprising an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user and that is sufficient to form a continuous seal against a target surface, wherein said sheet of material is linerless, such that activation of said active side requires no removal of components from said sheet of material, said sheet of material being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface.

21 ~~2~~. The storage wrap of Claim 1, wherein said active side is activatable by an externally applied force exerted upon said sheet of material.

22 ~~6~~. The storage wrap of Claim 2, wherein said active side is activatable by a compressive force.

23 A. The storage wrap of Claim 3, wherein said compressive force is required to be at least about 0.1 psi to activate said active side.

24 5. The storage wrap of Claim 3, wherein said compressive force is exerted in a direction substantially normal to said sheet of material.

25 6. The storage wrap of Claim 2, wherein ~~wherein~~ said active side is activatable by a tensile force.

26 7. The storage wrap of Claim 6, wherein said tensile force is required to be at least about 0.8 pounds per inch of strip width to activate said active side.

27 8. The storage wrap of Claim 6, wherein said tensile force is exerted in a direction substantially parallel to said sheet of material.

28 9. The storage wrap material of Claim 1, wherein said active side exhibits an adhesion peel force of at least about 1 ounce per inch width after activation by a user.

29 10. The storage wrap material of Claim 1, wherein said active side may be selectively activated in discrete regions by a user.

30 11. The storage wrap material of Claim 1, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

31 12. The storage wrap material of Claim 1, wherein both said first side and said second side comprise active sides of said material.

32 13. The storage wrap material of Claim 1, wherein said active side when activated forms a bond with a target surface, said bond being selected from one or more of the group consisting of: a permanent bond, a refastenable bond, a resealable bond and a releasable bond.

33 14. The storage wrap material of Claim 1, wherein said sheet of material comprises a polymeric film material.

34 15. The storage wrap material of Claim 14, wherein said polymeric film material is selected from the group consisting of: a substantially translucent polymeric film material and a substantially transparent polymeric film material.

35 16. The storage wrap material of Claim 1, wherein said active side comprises a plurality of three dimensional non-adherent protrusions extending outwardly from said sheet of material and a pressure-sensitive adhesive disposed between said non-adherent protrusions, said adhesive having a thickness less than the height of said non-adherent protrusions before activation.

36 17. The storage wrap material of Claim 1, wherein said sheet of material is clingless and exhibits no adhesion peel force prior to activation by a user.

37 18. The storage wrap of Claim 1, wherein the pressure sensitive adhesive has a thickness in the range from about 0.0005 inches to about 0.002 inches.

19. The storage wrap material of Claim 1, wherein said active side includes a pressure sensitive adhesive.

21. A storage wrap material comprising: a sheet of material having a first side and a second side, said first side comprising an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user and that is sufficient to form a continuous seal against a target surface, wherein said sheet of material is linerless, such that activation of said active side requires no removal of components from said sheet of material, said sheet of material being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface, said sheet of material being selected from one or more of the group consisting of: a translucent material and a transparent material.

22 The storage wrap of Claim 21, wherein said active side is activatable by an externally applied force exerted upon said sheet of material, said externally applied force being selected from one or more of the group consisting of: a compressive force and a tensile force.

21. The storage/wrap material of Claim 21, wherein said active side may be selectively activated in discrete regions by a user.

22. The storage wrap material of Claim 21, wherein said active side may be activated by compression against a target surface.

23. The storage wrap material of Claim 21, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

24. The storage wrap material of Claim 21, wherein both said first side and said second side comprise active sides of said material.

25. The storage wrap material of Claim 21, wherein said active side when activated forms a bond with a target surface, said bond being selected from one or more of the

group consisting of: a permanent bond, a refastenable bond, a resealable bond and a releasable bond.

~~28~~ 26. The storage wrap material of Claim 21, wherein said active side includes a pressure sensitive adhesive.

~~29-27. The storage wrap material of Claim 1, wherein said sheet of material is clingless and exhibits no adhesion peel force prior to activation by a user.~~

3028. A storage wrap material consisting essentially of:

- (a) a sheet of non-porous material having a first side and a second side; and
- (b) a pressure sensitive adhesive,

wherein said first side comprises an active side exhibiting an adhesion peel force after activation by a user that is greater than an adhesion peel force exhibited prior to activation by a user and that is sufficient to form a continuous seal against a target surface, said sheet of material being sufficiently flexible to conform readily to a desired surface and having sufficiently small resiliency that it does not exert undue restorative forces that would tend to cause said sheet of material to break contact with such a desired surface.

~~31~~ 29. The storage wrap of Claim ~~30~~ 28, wherein said active side is activatable by an externally applied force exerted upon said sheet of material, said externally applied force being selected from one or more of the group consisting of: a compressive force and a tensile force.

~~30~~ 30. The storage wrap material of Claim ~~28~~³⁰, wherein said active side may be selectively activated in discrete regions by a user.

~~30~~ 31. The storage wrap material of Claim ~~28~~³⁰, wherein said active side may be activated by compression against a target surface.

32. The storage wrap material of Claim 28, wherein said adhesion peel force after activation is sufficient to form a barrier seal against a target surface, said seal exhibiting barrier properties at least as great as those of said sheet of material.

35 33. The storage wrap material of Claim 28, wherein both said first side and said second side comprise active sides of said material.

34. The storage wrap material of Claim ~~28~~³², wherein said active side when activated forms a bond with a target surface, said bond being selected from one or more of the group consisting of: a permanent bond, a refastenable bond, a resealable bond and a releasable bond.

~~35. The storage wrap material of Claim 28, wherein said sheet of material is clingless and exhibits no adhesion peel force prior to activation by a user.~~

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